



Creed Speaking

Purpose

The FFA Creed outlines the organization's beliefs regarding the industry of agriculture, FFA membership and the value of citizenship and patriotism. The Creed is recited by FFA members as part of the requirements to earn the Greenhand FFA Degree. The purpose of the Creed speaking leadership development event is to develop the public speaking abilities of seventh, eighth and ninth grade FFA members as well as to develop their self-confidence and contribute to their advancement in the FFA degree program.

Event Rules

The Tennessee FFA Creed Speaking Leadership Development Event will be limited to one participant per chapter. The participant must qualify in grades 7, 8 or 9.

- FFA Official Dress is required for all competitors.
- Three to five competent and impartial persons will be selected to judge the event. Any advisor who has a student competing in a speaking event may not serve as a judge for that respective speaking event.
- Any participant in possession of any electronic device is subject to disqualification unless accommodations request is requested.

Event Format

The event will include an oral presentation and answering critical thinking questions directly related to the Creed.

Each participant will be asked three questions per round with a five-minute total time limit. The questions will be formulated annually by the Creed speaking leadership development superintendent and will avoid two-part questions. Past questions will be released in the CDE Q & A found on FFA.org

Members will present the Creed from the current year's Official FFA Manual.

The event will be a timed activity with four minutes for presentation. After four minutes, the participant will have one point deducted for every second over the set time.

The state event will consist of the top two speakers from each region. The state event will consist of one round with all six speakers presenting in the same flight.

Event superintendent will randomly determine the speaking order. No props are to be used.

Each participant must recite the Creed from memory. Each participant shall begin the presentation by stating, "The FFA Creed by E.M. Tiffany." Each CDE participant shall end the presentation with the statement, "... that inspiring task. Thank you." Additional introductory or concluding remarks will result in accuracy deductions as indicated on the scorecard.

At the time of the event, the judges will be seated in a designated section of the room in which the event is held. They will score each participant on the delivery of the Creed and responses using the rubric provided.

Timekeepers will be designated to record the time used by each participant in delivering his/her speech. Content accuracy judges will record the number of recitation errors during delivery.

When participants have finished the presentation and answering of questions, each judge will total the score of each speaker. The timekeepers' and accuracy judges' records will be used in computing the final score for each participant. The judges' score sheets will then be submitted to event officials to determine final rankings of participants.

Participants will be ranked in numerical order based on the final score to be determined by each judge without consultation. The judges' rankings of each participant will then be added, and the winner will be the participant whose total ranking is the lowest. Other placings will be determined in the same manner (use the low-point score method of selection).

Tiebreakers

Ties will be given to the individual with the lowest-ranked numerical placing across all judges. Low ranks will be counted, and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the judges will rank the participants' responses to questions. The participant with the greatest number of low ranks from the response to questions will be declared the winner. If a tie still exists, then the participants' raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.

References

This list of references is not intended to be all-inclusive.

Other sources may be utilized, and teachers are encouraged to make use of the very best instructional materials available. Make sure to use discretion when selecting website references by only using reputable, proven sites. The following list contains references that may prove helpful during event preparation. The most current edition of resources will be used.

- Past finals hall footage are available by logging in to FFA.org/participate/ldes/creed-speaking.
- Current year's [Official FFA Manual](#)

THE FFA CREED SPEAKER SCRIPT

THE FOLLOWING IS EXACTLY WHAT MUST BE RECITED:

“The FFA Creed by E.M. Tiffany

I believe in the future of agriculture, with a faith born not of words but of deeds – achievements won by the present and past generations of agriculturists; in the promise of better days through better ways, even as the better things we now enjoy have come to us from the struggles of former years.

I believe that to live and work on a good farm, or to be engaged in other agricultural pursuits, is pleasant as well as challenging; for I know the joys and discomforts of agricultural life and hold an inborn fondness for those associations which, even in hours of discouragement, I cannot deny.

I believe in leadership from ourselves and respect from others. I believe in my own ability to work efficiently and think clearly, with such knowledge and skill as I can secure, and in the ability of progressive agriculturists to serve our own and the public interest in producing and marketing the product of our toil.

I believe in less dependence on begging and more power in bargaining; in the life abundant and enough honest wealth to help make it so – for others as well as myself; in less need for charity and more of it when needed; in being happy myself and playing square with those whose happiness depends upon me.

I believe that American agriculture can and will hold true to the best traditions of our national life and that I can exert an influence in my home and community which will stand solid for my part in that inspiring task.

Thank you”

ALL RECITATION ERRORS (MISSED WORDS) MUST BE CIRCLED

Total # of Recitation Errors

(missed, added or switched words)

Question Time:

Determination of Deductions

Number of errors ____ x 2 = _____



The creed was written by E.M. Tiffany, and adopted at the 3rd National Convention of the FFA. It was revised at the 38th Convention and the 63rd Convention.

Creed Speaking LDE Presentation Rubric

100 points

| Chapter | | State | | Number | | |
|---|--|--|--|---------------|--------|--------------|
| Indicators | Very strong evidence of skill 5–4 points | Moderate evidence of skill 3–2 points | Weak evidence of skill 1–0 points | Points Earned | Weight | Total Points |
| Oral Communication – 30 points | | | | | | |
| Pace | Speaks very articulately at rate that engages audience. | Speaks articulately but occasionally speaks too fast or has long unnecessary hesitations | Speaks too slow or too fast to engage audience | | X 2 | |
| Tone | Voice is upbeat, impassioned and under control | Voice is somewhat upbeat, impassioned and under control | Voice is not upbeat; lacks passion and control | | X 2 | |
| Volume | Emitted a clear, audible voice for the audience present | Emitted a somewhat clear, audible voice for the audience present | Emitted a barely audible voice for the audience present | | X 2 | |
| Non-verbal Communication – 30 points | | | | | | |
| Eye contact | Eye contact constantly used as an effective connection Constantly looks at the entire audience (90–100 percent of the time) | Eye contact is mostly effective and consistent Mostly looks around the audience (60–80 percent of the time) | Eye contact does not always allow connection with the speaker Occasionally looks at someone or some groups (less than 50 percent of the time) | | X 2 | |
| Mannerisms and gestures | Hand motions are expressive and used to emphasize talking points No nervous habits | Sometimes exhibits nervous habits Hands are sometimes used to express or emphasize | Displays some nervous habits Hands are not used to emphasize talking points; hand motions are sometimes distracting | | X 2 | |

| Indicators | Very strong evidence of skill 5–4 points | Moderate evidence of skill 3–2 points | Weak evidence of skill 1–0 points | Points Earned | Weight | Total Points |
|--------------------------------------|---|---|--|---------------|--------|--------------|
| Poise | Portrays confidence and composure through appropriate body language (stance, posture, facial expressions) | Maintains control most of the time; rarely loses composure | Lacks confidence and composure | | X 2 | |
| Question and Answer—40 points | | | | | | |
| Response to questions | Responds with organized thoughts and concise answers | Speaks effectively and sometimes gets off topic Answers lacks organization | Response fails to answer question | | X 2 | |
| Support | Always provides details that support answers/basis of the question | Usually provides details that are supportive of the answers/basis of the question | Sometimes overlooks details that could be very beneficial to the answers/basis of the question | | X 3 | |
| Knowledge of agriculture | Answer shows knowledge of agriculture | Answer shows limited knowledge of agriculture | Answer shows no knowledge of agriculture | | X 3 | |
| <i>Gross Total Points</i> | | | | | | |
| Time Deduction* | | | | | | |
| Accuracy Deduction** | | | | | | |
| Net Total Points | | | | | | |
| Rank | | | | | | |

* -1 point per second over 4 minutes, determined by the timekeepers

** - 2 points per word, determined by the accuracy judges

